

BR 30/4 C Adv

Advance

**Version****Order No.**

BR 30/4 C (50/60Hz)
BR 30/4 C Advance (50/60Hz)

1.783-200
1.783-205

1. Management summary

Positioning within the product group



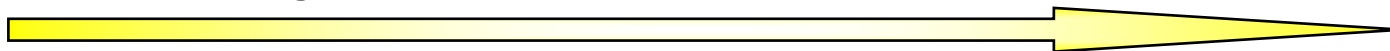
**Convetional
Manual cleaning**



BR 30/4 C



BR 40/10 C



Theoretical performance (m²/h)



1. Management summary

1.2 Product- / marketing idea

Positioning :

The BR 30/4 C is an **innovative** and **efficient alternative to manual cleaning of hard floors** for areas larger than 20 m². With this machine we open a **new market**.

Customer benefit :

- „Real“ scrubber drier – **compact** and **lightweight**
- **Handy** like a **brush vacuum**
- **Easy to operate** – as well for non experienced people
- **Low ground clearance**
- **Transport gear** with **big wheels**
- Cleaning with **2 – step method** is possible **USP**
- **Individually removable** and **transportable tanks**

Target groups :

Small stores, boutiques, restaurants, kitchens, sanitary facilities, petrol kiosks, supermarkets, Practitioner areas, fast-food chains and not to mention residential consumers

Market / objectives :

Introduction of a new type machine to gain of market share in areas which is usually cleaned manually.



Various Commercial Applications



Applications

- Kitchens
- Rest Rooms
- Restaurant & Bars
- Retail Shops
- Department Stores
- Gym & Fitness
- Condominiums
- Commercial Buildings
- Showrooms



Household Applications



Applications

- Kitchens
- Toilet
- Bathroom
- All hard flooring



1. Management Summary

1.4 Product data sheet

BR 30/4 C

An innovative alternative to manual cleaning



Technical data:

- Max. theor. performance: 200 m²/h
- Working width: 300 mm
- Suction width: 300 mm
- Brush rotation speed: 1.450 rpm
- Tank volume: 4 / 4 l
- Voltage: 230V - 50/60Hz
- Weight: 11 kg
- Brush head height: 7 cm

Customer benefits:

- Very lightweight and handy like a brush vacuum cleaner
- All control elements are easy understandable, brushes and suction bar are easy to change or to clean.
- Cleaning with 2 - step method is possible
- Optimal suction device, floor is after cleaning immediately dry and walkable.
- Machine is completely stowable, flat brush head for cleaning under furniture.
- Solution and recovery tank are easy removable.
- Hand suction tube (Advance) for the suction at hardly accessible places.

Product idea:

Compact scrubber drier for maintenance cleaning for hard floors as an alternative to manual cleaning. It is economically used for areas larger than 20 m².

Standard accessory:



- Roller brush, red
- 2 integrated squeegees

Market introduction:

Starting end of April 2008

Order no.:

BR 30/4 C*EU: 1.783-200.0

BR 30/4 C Adv: 1.783-205.0



2. Product overview

2.1 Machine elements



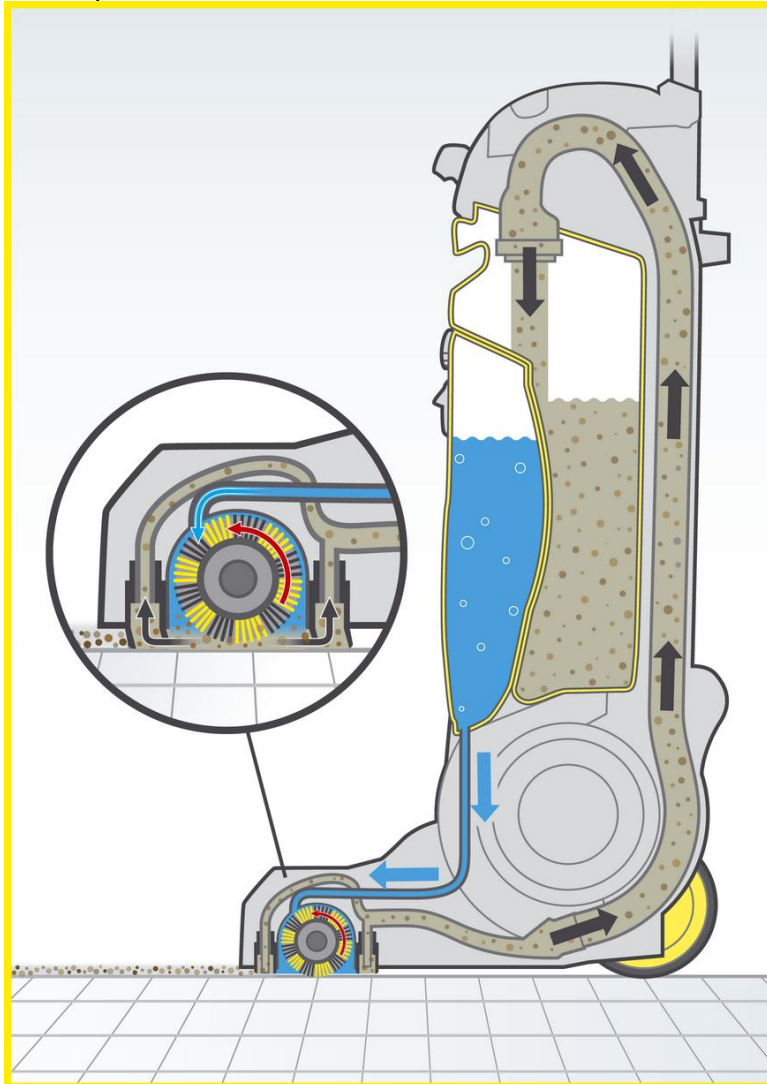
2. Product overview

2.1 Machine elements



2. Product overview

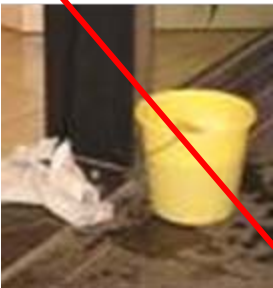
2.2 Function overview



2.4 Differentiation manual cleaning vs. BR 30/4 C

Past:

There was manual cleaning



wet floor

→ danger of slipping



direct contact with the

contaminated water

→ unhygienic ?



danger signage and gloves are necessary

Today:

There is the BR 30/4 C



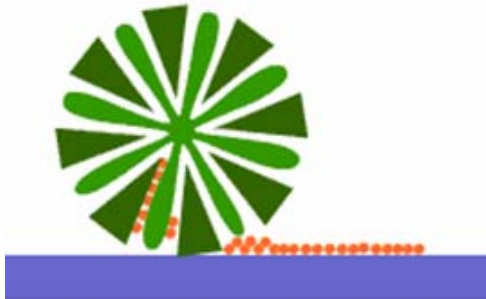
5. Accessories

Order No.	Designation	Description
4.762-428.0	Roller brush, red, 300 mm (standard accessory)	medium
4.762-452.0	Roller brush, white (optional accessory)	soft
4.762-453.0	Microfibre roller, green (optional accessory)	see below
4.777-320.0	Squeegee, straight (standard accessory)	
4.777-324.0	Squeegee, straight (optional accessory)	oil resistant
6.647-022.0	Extension cable, 20 m (optional accessory)	

**Cleaning result MicroFibre vs. Standard cotton fibres on fine stoneware,
Use MicroFibre brush in conjunction with RM 753 for superb results**

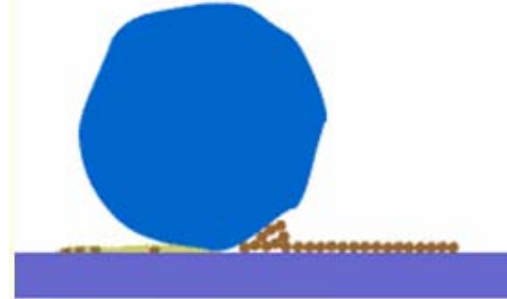


MicroFibre



High absorbtion, MircoFibres absorb the soiling completely.

Cotton



Cotton fibres tend to leave traces of soiling pushed back into the flooring



**RM 753
Fine Stoneware Cleaner
6.295-082**